

The funding of the following projects would support the Political Democracy initiative under the Project Truth umbrella:

INFRASTRUCTURE

It is imperative that this nation which spearheads the world-wide "second industrial revolution" - telecommunications - provide the USICA inter-agency public affairs coordination structure, Project Truth, with the technical capability to provide the most efficient and productive media support for major USG policy initiatives like Political Democracy. Therefore, the following investment in infrastructure is indicated:

- establish an inter-agency computerized system of follow-up on priority foreign policy issues to insure sustained and consistent public affairs treatment throughout the U.S. government. \$515,000
- install "Washtax," a secure facsimile machine network linking the various agencies participating in the production of public affairs materials in support of priority foreign policy initiatives. \$250,000
- develop a fully comprehensive data base on all elements of public diplomacy (issues, publics, media, and countries) to be part of an interactive computer system for instantaneous "dial-up" data sharing between Washington and the field as well as among USG Agencies. \$2,600,000
- enhance the USICA research office to better serve as an integral part of the public policy process by introducing higher-level research "marketing strategy," audio-visual briefings and a new product, FOREIGN OPINION RESEARCH ADVISORY, (FORA), which would draw out policy implications of research data. \$690,000
- develop the capability to conduct studies that assist in the design of a coherent program for specific audiences through appropriate media, carrying tailored messages on Political Democracy themes as well as to conduct follow-up studies to evaluate program reach and impact. \$550,000
- improve USSR research monitoring activities: thematic analysis of propaganda, disinformation, and active measures; analysis of Soviet print/broadcast media with special attention to Soviet and bloc internal articles which contradict materials prepared for external use. \$300,000
- institute a propaganda library under the auspices of the Agency library to provide inter-agency public affairs programs with the reference resources on Communist ideology, methodology, vocabulary, and propaganda necessary to develop effective U.S. responses to Communist lines of conversation. \$375,000